SRM Institute of Science and Technology
SRM Faculty of Management

Scholarships for the Academic Year 2027-28

Applicable for BBA (Only for KTR campus)

I. Based on Common University Entrance Test (CUET) scores

S. No.	Percentile	Scholarship Name	Benefit
1.	98 Percentile and Above	Merit Scholarship 75%	75% Tuition Fee Waiver
2.	95 to 97.99 Percentile	Merit Scholarship 50%	50% Tuition Fee Waiver
3.	93 and 94.99 Percentile	Merit Scholarship 25%	25% Tuition Fee Waiver
4.	90 to 92.99 Percentile	Merit Scholarship 10%	10% Tuition Fee Waiver

II. Plus 2 Board Examination Performance

S. No.	Percentage	Scholarship Name	Benefit
1.	95 Percentage and Above	Merit Scholarship 15%	15% Tuition Fee Waiver
2.	90 to 94.99 Percentage	Merit Scholarship 10%	10% Tuition Fee Waiver

. **Important Note:** All Scholarships will be processed after enrollment in the first year, upon successful verification of all required documents. Any fees paid will be reimbursed or adjusted against the fees for subsequent years, as applicable.

Conditions for renewal:

1. Renewal upon application within the stipulated date every year.
2. No arrears/backlogs at the time of application.
3. No break in studies/detention/disciplinary action/malpractice.
4. Must possess the required CGPA as stipulated below,
    - For Merit Scholarship – 8 CGPA

SRM INSTITUTE OF SCIENCE AND TECHNOLOGY

COMMON UNIVERSITY ENTRANCE TEST (CUET UG) - 2027

Important Note: Eligibility for the CUET UG scholarship will be determined based on the applicant's Cumulative Aggregate percentile across the domain subjects, General Aptitude Test, and Language paper.

For Example: If an applicant for B.B.A. Data Science secures 97.05 percentile in the domain subject (mapped to the program), 92.10 percentile in the General Aptitude Test, and 90.85 percentile in the Language paper, the cumulative aggregate of these three percentiles will be 93.33. This aggregate will be considered for scholarship

Degree	**Program**	**Domain/ General Aptitude Test/ Optional Languages mapped for the programs.**	**Eligibility for the programme**
B.B.A	Business Administration	Domain:305 (Business Studies) General Aptitude Test: 501 Language: 101 (English)	A Pass in Higher Secondary Examination with Minimum eligibility of aggregate of 50% in +2 (Preference will be given to students without any break in study)
B.B.A	Digital Marketing	Domain:305 (Business Studies) General Aptitude Test: 501 Language: 101 (English)	A Pass in Higher Secondary Examination with Minimum eligibility of aggregate of 50% in +2 (Preference will be given to students without any break in study)
B.B.A	Data Science	Domain:305 (Business Studies) General Aptitude Test: 501 Language: 101 (English)	A Pass in Higher Secondary Examination with Minimum eligibility of aggregate of 50% in +2 (Preference will be given to students without any break in study)
B.B.A	Fintech	Domain:305 (Business Studies) General Aptitude Test: 501 Language: 101 (English)	A Pass in Higher Secondary Examination with Minimum eligibility of aggregate of 50% in +2 (Preference will be given to students without any break in study)